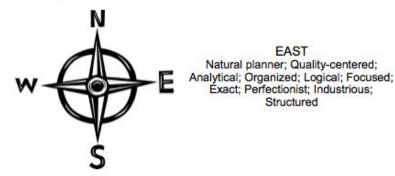
THE PERSONALITY COMPASS

Everyone has some characteristics from each of the four directions, but one will capture the essence of your personality more accurately than the others. That is your primary direction.

No one direction is better than another, they're all just different.

NORTH Natural leader; Goal-centered; Fastpaced; Task-oriented; Assertive; Decisive; Confident; Determined; Competitive; Independent

WEST Natural risk taker; Idea-centered; Creative; Innovative; Flexible; Visionary; Spontaneous; Enthusiastic; Freespirited; Energetic



EAST

Structured

SOUTH Natural team player; Process-centered; Slow-paced; Good listener; Nonconfrontational; Sensitive; Patient; Understanding; Generous; Helpful

Is your primary direction, North, South, East, or West?

If you're not sure which one you are, an easy way to find out is to the pick which type is LEAST like you. Find the one that has characteristics that:

- you don't like
- you tend to avoid
- make you feel uncomfortable
- you don't do well
- you don't enjoy

ONCE you find it, look at the opposite direction (for example, If you chose North, look at South) and that is your primary direction.

TEST ONE - NORTH OR SOUTH

Are you more North or South?

For each set of words, check/choose the word that describes you more often than the other one (even though you may have both characteristics at times)

| a. Confident | a. Goal-centered | a. Bold | |
|------------------------------|---|--------------------------------|--|
| b. Helpful | b. People-centered | b. Supportive | |
| | | | |
| a. Self-reliant | a. Initiator | a. Productive | |
| b. Understanding | b. Listener | b. Faithful | |
| | | a. Self-starter | |
| a. Fast-paced | a. Determined | b. Volunteer | |
| b. Easy-going | b. Unselfish | b. Volunteer | |
| a. Independent | a. Straightforward | a. Opinionated | |
| b. Team player | b. Patient | b. Sensitive | |
| | | | |
| a. Decisive | a. Results-focused | a. Challenger | |
| b. Diplomatic | b. Relationship-focused | b. Mediator | |
| ' | | | |
| a. Assertive | a. Hardworking | a. Doer | |
| b. Non-confrontational | b. Friendly | b. Communicator | |
| | | | |
| a. Competitive | a. In-charge | a. Deadline-driven | |
| b. Cooperative | b. Generous | b. Values-driven | |
| | | | |
| a.Leader | a. Task-oriented | a. Achiever | |
| b.Loyal | b. Peace-oriented | b. Caregiver | |
| • | | | |
| Total #number of A's checked | (If this number is high | er, you're more North) | |
| Total #number of B's checked | (If this number is higher, you're more South) | | |

TEST TWO - EAST OR WEST

Are you more East or West?

Total #number of C's checked

Total #number of D's checked

For each set of words, check/choose the word that describes you more often than the other one (even though you may have both characteristics at times)

| c. Organized | c. Factual | c. Cautious |
|---------------------|----------------|---------------------|
| d. Creative | d. Fun-loving | d. Open-minded |
| | | c. Finisher |
| c. Structured | c. Analytical | |
| d. Flexible | d. Cheerful | d. Motivator |
| c. Quality-centered | c. Consistent | c. Rule-follower |
| - | d. Versatile | d. Option-provider |
| d. Idea-centered | u. versaule | |
| c. Logical | c. Serious | c. Systematic |
| d. Visionary | d. Humorous | d. Carefree |
| | | |
| c. Reserved | c. Efficient | c. Precise |
| d. Innovative | d. Dreamer | d. Inventive |
| | | |
| c. Planner | c. Reliable | c. Persuasive |
| d. Spontaneous | d. Delegator | d. Adventurous |
| | | |
| c. Perfectionist | c. Industrious | c. Accurate |
| d. Free-spirited | d. Improvising | d. Adaptable |
| . To different | | |
| c. Traditional | c. Persistent | c. Protocol-focused |
| d. Risk-taker | d. Imaginative | d. Methods-focused |
| - | | |

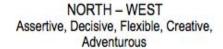
(If this number is higher, you're more **East**)

(If this number is higher, you're more **West**)

YOUR PRIMARY (and sub-primary) PERSONALITY COMPASS

Now that you have a number for each of the four compass points (North, South, East, West)...

| This direction has the highest number is:(this is your primary direction) | |
|---|--|
| This direction has the second highest number is: | |
| (this is your sub-primary direction) | |



NORTH – EAST Assertive, Decisive, Structured, Detailed, Organized

WEST – NORTH Flexible, Creative, Assertive, Decisive, Fast-Paced

EAST – NORTH Structured, Detailed, Assertive, Decisive, Fast-Paced

WEST – SOUTH Flexible, Creative, Friendly, Caring, Cooperative

EAST – SOUTH Structured, Detailed, Friendly, Helpful, Slow-Paced

SOUTH – WEST Friendly, Caring, Flexible, Creative, Adventurous SOUTH – EAST Friendly, Caring, Structured, Detailed, Organized

YOUR CAREER AND THE FOUR PERSONALITY DIRECTIONS

Each primary direction has characteristics that naturally fit well with certain jobs, positions, and careers. Here are some examples:

NORTH

North-East job examples:

Military Officer – leader (N), structured regulations (E)

Negotiator – assertive (N), analytical (E) Chairperson – authoritative (N), organized (E) Maitre d' – decisive (N), proper protocol (E)

Conductor – goal-centered (N), focused (E)

North-West job examples:

Chief Executive – in control (N), visionary (W) Manager – hardworking (N), flexible (W) Project Leader – fast-paced deadlines (N), innovative (W)

Police Officer – fearless (N), risk taker (W) Coach – action-centered (N), adaptable (W)

EAST

East-North job examples:

Judge – structured (E), decisive (N)
Attorney – detailed (E), assertive (N)
Surgeon – focused (E), confident (N)
Engineer – analytical (E), determined (N)
Quality Control – quality-centered (E), initiative (N)

East-South job examples:

Editor – detailed (E), patient (S)
City Planner – plans well (E),
process-centered (S)
Car Sales Rep – punctual (E), friendly (S)
Secretary – proper protocol (E), helpful (S)
Museum Curator – responsible (E),
slow-paced (S)

SOUTH

South-East job examples:

Human Resources – people person (S), organized (E)

Nurse – caring (S), detailed (E)

Mediator – peace-loving (S), structured (E) Receptionist – friendly (S), logical (E)

Assistant Coach – team player (S), strategist (E)

South-West job examples:

Salesperson – likable (S), flexible (W)
Diplomat – hospitable (S), adaptable (W)
Missionary – giving (S), adventurous (W)
Waiter – helpful (S), fast-paced (W)
Talk Show Host – good listener (S), sense of humor (W)

WEST

West-North job examples:

Project Coordinator – juggles many tasks (W), leader (N)

Advertiser – innovative (W), competitive (N)
Developer – visionary (W), self-starting (N)
Performer – multi-talented (W), confident (N)
Builder – dreamer (W), goal-centered (N)

West-South job examples:

Story-Boarder – idea-centered (W), communicator (S) Liaison Officer – flexible (W), helpful (S) Artist – creative (W), introspective (S) Landscaper – sees options (W), people pleaser (S)

Writer – free-thinking (W), sensitive (S)



From reading your personality description earlier, what other jobs do you think would be a good fit and why?

SIMILARITIES AND THE FOUR PERSONALITY DIRECTIONS

| North | Work hard | Productive | Take | Serious | Finish | Catch |
|--------|-----------|-------------|----------------|-----------|----------|------------|
| & East | | | responsibility | | tasks | mistakes |
| | | | | | | |
| North | Move fast | Talkative | Enjoy | Welcome | Bold | Take risks |
| & West | | | action | change | | |
| | | | | | | |
| South | Move slow | Listen well | Conservative | Avoid | Cautious | Follow |
| & East | | | | change | | rules |
| | | | | | | |
| South | Motivate | Sociable | Shun | Adaptable | Avoid | Enjoy |
| & West | others | | deadlines | | pressure | relaxation |

THE FOUR PERSONALITY DIRECTIONS AT A GLANCE

| | NORTH | EAST | SOUTH | WEST |
|-------------------------|------------------------|--------------------|--------------------|------------------------|
| Motto | Get the job done | Do it right the | Build the best | Expand all |
| | fast | first time | team | horizons |
| Great Strength | Making quick decisions | Planning in detail | Cooperation | Innovative creativity |
| Basic | Impatience | Tunnel vision | Non-assertivene | Disorganization |
| Weakness | - | | SS | _ |
| Fundamental Aptitude | Leadership | Logical analysis | Peace-making | Seeing the big picture |
| Priority | Goals | Facts | Values | Methods |
| Motivation | Competition | Looking for errors | Helping | Freedom |
| Pet Peeve | Indecision | Inaccuracy | Conflict | Rules |
| Work Style | Independent | Serious | Group | Adaptable |
| Main Work | Supervisory | Organization | Team building | Coordinating |
| Competency | | | | many tasks |
| Pace | Fast and determined | Slow and cautious | Slow and laid-back | Fast and flexible |
| Image | Achievement | Quality | Compassion | Originality |